PUZZLEPOUTALON STUDIO

Content Calendar

VidNova - Printable Template

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Publication code: PP-VIDNOVA-FE

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30-Day Content Calendar

Plan a month at a time. Blank calendar first, then a filled sample for a dark history channel running 3 long-form videos per week with Shorts in between.

Blank Calendar

Day	Date	Topic	Hook	Format	Status
1					
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Day	Date	Topic	Hook	Format	Status
27					
28					
29					
30					

Status key: Idea / Scripted / In Production / Scheduled / Published.

Filled Sample — Dark History Channel

Cadence: Long-form on Mon / Wed / Fri. Shorts on Tue / Thu / Sat cut from the week's research. Sunday off.

Day	Date	Topic	Hook	Format	Status
1	Mon Wk 1	The Hinterkaifeck Murders (1922): The Case Germany Never Solved	Footprints in the snow led to the farm — none led back	Long	Published
2	Tue Wk 1	60-Second Case File: The Hinterkaifeck Attic Noises	The family heard footsteps above them for weeks	Short	Published
3	Wed Wk 1	Unit 731: The Experiments Japan Tried to Erase	The doctors walked free — the files tell you why	Long	Published
4	Thu Wk 1	60-Second Case File: The Man Who Survived Two Atomic Bombs	Tsutomu Yamaguchi was in Hiroshima — and Nagasaki	Short	Published
5	Fri Wk 1	The Dancing Plague of 1518: When Music Became a Death Sentence	She danced for six days. Then the town joined her	Long	Published
6	Sat Wk 1	60-Second Case File: The Dancing Plague's First Victim	Frau Troffea danced until her heart gave out	Short	Published

Day	Date	Topic	Hook	Format	Status
7	Sun Wk 1	Rest / research day — outline Week 2 scripts	—	—	Planned
8	Mon Wk 2	The Dyatlov Pass Incident: 9 Hikers, One Impossible Night	Their tent was cut open — from the inside	Long	Scripted
9	Tue Wk 2	60-Second Case File: The Dyatlov Radiation Readings	Two victims wore clothes that tested radioactive	Short	Scripted
10	Wed Wk 2	Pompeii's Last 24 Hours, Hour by Hour	At noon the sky turned black over a city at lunch	Long	Scripted
11	Thu Wk 2	60-Second Case File: The Pompeii Man Who Watched From Across the Bay	Pliny watched the cloud rise — then sailed toward it	Short	Scripted
12	Fri Wk 2	The Catacombs of Paris: An Empire Built on Bones	Six million Parisians are stacked beneath the streets	Long	Scripted
13	Sat Wk 2	60-Second Case File: The Man Lost in the Catacombs for 31 Years	Philibert Aspairt's body was found 11 years later	Short	Scripted
14	Sun Wk 2	Rest / research day — review Week 1–2 numbers in the Performance Tracker	—	—	Planned

Day	Date	Topic	Hook	Format	Status
15	Mon Wk 3	The Villisca Axe Murders: The Town That Locked Its Doors Forever	Eight people. One night. Every door in town locked since	Long	Idea
16	Tue Wk 3	60-Second Case File: The Villisca Covered Mirrors	Every mirror in the house was draped in cloth	Short	Idea
17	Wed Wk 3	Tudor Medicine: Cures That Killed Faster Than the Disease	The king's doctors prescribed powdered unicorn horn	Long	Idea
18	Thu Wk 3	60-Second Case File: Trepanation — Surgery With a Stone Drill	Skulls show patients survived this — more than once	Short	Idea
19	Fri Wk 3	The Radium Girls: The Workers Who Painted Their Own Poison	They sharpened the brushes with their lips	Long	Idea
20	Sat Wk 3	60-Second Case File: The Radium Girl Who Sued From Her Deathbed	Grace Fryer could no longer walk when she filed	Short	Idea
21	Sun Wk 3	Rest / research day — outline Week 4 scripts	—	—	Planned
22	Mon Wk 4	The Hinterkaifeck Suspects: Ranking the Theories by Evidence	Four suspects. Zero arrests. One theory fits the snow	Long	Idea

Day	Date	Topic	Hook	Format	Status
23	Tue Wk 4	60-Second Case File: The Dyatlov Compass Photo	The last photo on the roll shows a shape in the dark	Short	Idea
24	Wed Wk 4	The London Beer Flood of 1814: A Tsunami Nobody Believed	A 15-foot wave of porter drowned eight people	Long	Idea
25	Thu Wk 4	60-Second Case File: The Beer Flood's Youngest Victim	Hannah Banfield was having tea when the wall hit	Short	Idea
26	Fri Wk 4	The Salem Witch Trials: How a Village Proved "Witches" Guilty	The court accepted dreams as evidence	Long	Idea
27	Sat Wk 4	60-Second Case File: The Man Pressed to Death at Salem	Giles Corey's last words were "more weight"	Short	Idea
28	Sun Wk 4	Rest / research day — plan Month 2 topics from top performers	—	—	Planned
29	Mon Wk 5	The Isdal Woman: Norway's Coldest Cold Case	Every label was cut from her clothes	Long	Idea
30	Tue Wk 5	Month Review: Log all 30 days in the Performance Tracker and pick next month's pillars	—	Short	Idea

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